



Katie Simpson

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Work Experience

Replicated | March 2021–Present

Responsible for various design demands such as illustration, web design, and social media content. Created 3D models of booths for events. Produced page layouts for ebooks, Google presentations, and other typographical content. Built out ad campaigns, and assisted with the company's rebrand.

Design by Nine | January 2019–December 2019

Selected to be a part of an award-winning student design studio located in the Myers School of Art. Working in a team setting to meet and collaborate with clients. Projects included poster design, page layout, research and concept development.

ZETO Creative | Summer 2019

Worked for a design agency assisting with design and production needs for a variety of clientele. Performed under the guidance of art directors, tasks included, creating and resizing artwork for print and digital use, assisting with developing a campaign, type layout, web design, and illustration.

The YMCA Volunteering | Summer 2016

Worked on assignments such as, printing fliers, designing posters and signage to promote gym usage. Attendance at various public events to assist with activities.

Maplewood Career Center | August 2014–May 2016

Provided graphic design support for clients associated with the school. Work involving both design and production. Design work included developing the large signage that is displayed on the outside of the Streetsboro high school and designing the cover of graduate programs given out at graduation.

Skills

Typography

2D and 3D Illustration

Page layout

Adobe Creative Cloud

Web and UX/UI Design

Figma

Education

The University of Akron, OH

BFA in Graphic Design, 2020

Organizations

AAF Member | 2019, 2020

Student Design Society | 2018, 2019

Student Illustration Society | 2018, 2019

Honors/Awards

Graduated Summa Cum Laude | 2020

Silver ADDY Recipient | 2020

Crooked River Bikes Branding, Silver

Silver ADDY Recipient | 2019

Ocean Clean up Campaign, Silver

Top 3 Junior Portfolio | 2018

School of Art Studio Scholarship | 2018

Dean's List | fall 2016, 2017, 2019

Presidents List | 2018, 2020